

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Estimate #</u>	
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/25/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	16	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				16	\$625.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
483101 /		06214902
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	S BERKLEY FOR SENA	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Berkley For Senate		10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	2	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	3	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	4	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	5	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	6	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	7	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	8	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	9	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	10	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	11	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	12	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	13	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	14	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	15	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	16	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
			See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32									
	17	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	18	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	19	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	20	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	21	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	22	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	23	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	24	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	25	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	26	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										

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Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6										
28	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6										
29	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6										
30	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6										
31	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6										
32	KVVU	10/29/12-11/04/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6										
N 2	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	4-----				4	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
		See MG 2.5,2.6,2.7,2.8										
	2	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
		See MG 2.5,2.6,2.7,2.8										
	3	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
		See MG 2.5,2.6,2.7,2.8										
	4	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
		See MG 2.5,2.6,2.7,2.8										
	5	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		Ⓜ MG for 2.2,2.4,2.3,2.1										
	6	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		Ⓜ MG for 2.2,2.4,2.3,2.1										
	7	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		Ⓜ MG for 2.2,2.4,2.3,2.1										
	8	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
		Ⓜ MG for 2.2,2.4,2.3,2.1										
N 3	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$675.00	NM		
		See MG 3.5,3.6,3.7,3.8										
	2	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$675.00	NM		
		See MG 3.5,3.6,3.7,3.8										
	3	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$675.00	NM		
		See MG 3.5,3.6,3.7,3.8										
	4	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$675.00	NM		
		See MG 3.5,3.6,3.7,3.8										
	5	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
		Ⓜ MG for 3.3,3.4,3.2,3.1										
	6	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
		Ⓜ MG for 3.3,3.4,3.2,3.1										
	7	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
		Ⓜ MG for 3.3,3.4,3.2,3.1										
	8	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
		Ⓜ MG for 3.3,3.4,3.2,3.1										

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483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$675.00	NM		
			See MG 4.2									
	2	KVVU	11/05/12-11/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM		
	Ⓜ MG for 4.1 11/05											
N 5	KVVU	10/30/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$380.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$380.00	NM		
			See MG 5.5,5.6,5.7,5.8									
	2	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$380.00	NM		
			See MG 5.5,5.6,5.7,5.8									
	3	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$380.00	NM		
			See MG 5.5,5.6,5.7,5.8									
	4	KVVU	10/29/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$380.00	NM		
			See MG 5.5,5.6,5.7,5.8									
	5	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.1,5.3,5.4,5.2											
	6	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.1,5.3,5.4,5.2											
	7	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.1,5.3,5.4,5.2											
	8	KVVU	10/30/12-11/04/12	FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM		
	Ⓜ MG for 5.1,5.3,5.4,5.2											
N 6	KVVU	11/05/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$380.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$380.00	NM		
			See MG 6.2									
	2	KVVU	11/05/12-11/05/12	FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM		
	Ⓜ MG for 6.1 11/05											
N 7	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$275.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	2	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	3	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	4	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	5	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 7.1,7.2,7.3,7.4										
	6	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 7.1,7.2,7.3,7.4										
	7	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 7.1,7.2,7.3,7.4										
	8	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ	MG for 7.1,7.2,7.3,7.4										
N 8	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----	1				\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	4-5p	M-----	:30		\$275.00	NM		
			See MG 8.2									
	2	KVVU	11/05/12-11/05/12	The Dr.Oz Show	4-5p	M-----	:30		\$500.00	NM		
	Ⓜ	MG for 8.1 11/05										
N 9	KVVU	10/30/12	11/02/12	MORE Access	6-7pm		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--	4				\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	2	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	3	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	4	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	5	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 9.4,9.2,9.3,9.1										
	6	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 9.4,9.2,9.3,9.1										
	7	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 9.4,9.2,9.3,9.1										
	8	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ	MG for 9.4,9.2,9.3,9.1										
N 10	KVVU	11/05/12	11/05/12	MORE Access	6-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----	1				\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	MORE Access	6-7pm	M-----	:30		\$350.00	NM		
			See MG 10.2									
	2	KVVU	11/05/12-11/05/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
	Ⓜ	MG for 10.1 11/05										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM		
			See MG 11.5, 11.6, 11.7, 11.8									
	2	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM		
			See MG 11.5, 11.6, 11.7, 11.8									
	3	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM		
			See MG 11.5, 11.6, 11.7, 11.8									
	4	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$550.00	NM		
			See MG 11.5, 11.6, 11.7, 11.8									
	5	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
	Ⓜ	MG for 11.4, 11.1, 11.2, 11.3										
	6	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
	Ⓜ	MG for 11.4, 11.1, 11.2, 11.3										
	7	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
	Ⓜ	MG for 11.4, 11.1, 11.2, 11.3										
	8	KVVU	10/30/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
	Ⓜ	MG for 11.4, 11.1, 11.2, 11.3										
N 12	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$550.00	NM		
			See MG 12.2									
	2	KVVU	11/05/12-11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
	Ⓜ	MG for 12.1 11/05										
N 13	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$120.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Extra Weekend	Su 6-7p	-----Su	:30		\$120.00	NM		
			See MG 13.2									
	2	KVVU	11/04/12-11/04/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
	Ⓜ	MG for 13.1 11/04										
N 14	KVVU	10/30/12	11/02/12	TMZ	730-8p		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$675.00			

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(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
			See MG 14.5, 14.6, 14.7, 14.8									
	2	KVVU	10/29/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
			See MG 14.5, 14.6, 14.7, 14.8									
	3	KVVU	10/29/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
			See MG 14.5, 14.6, 14.7, 14.8									
	4	KVVU	10/29/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$675.00	NM		
			See MG 14.5, 14.6, 14.7, 14.8									
	5	KVVU	10/30/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$1,350.00	NM		
	Ⓜ	MG for 14.3, 14.2, 14.4, 14.1										
	6	KVVU	10/30/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$1,350.00	NM		
	Ⓜ	MG for 14.3, 14.2, 14.4, 14.1										
	7	KVVU	10/30/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$1,350.00	NM		
	Ⓜ	MG for 14.3, 14.2, 14.4, 14.1										
	8	KVVU	10/30/12-11/04/12	TMZ	730-8p	-TuWThF----	:30		\$1,350.00	NM		
	Ⓜ	MG for 14.3, 14.2, 14.4, 14.1										
N 15	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----	1				\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	TMZ	730-8p	M-----	:30		\$675.00	NM		
			See MG 15.2									
	2	KVVU	11/05/12-11/05/12	TMZ	730-8p	M-----	:30		\$1,350.00	NM		
	Ⓜ	MG for 15.1 11/05										
N 16	KVVU	10/30/12	11/02/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--	4				\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
			See MG 16.5, 16.6, 16.7, 16.8									
	2	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
			See MG 16.5, 16.6, 16.7, 16.8									
	3	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
			See MG 16.5, 16.6, 16.7, 16.8									
	4	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM		
			See MG 16.5, 16.6, 16.7, 16.8									
	5	KVVU	10/30/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 16.3, 16.2, 16.1, 16.4										
	6	KVVU	10/30/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 16.3, 16.2, 16.1, 16.4										
	7	KVVU	10/30/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 16.3, 16.2, 16.1, 16.4										
	8	KVVU	10/30/12-11/04/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM		
	Ⓜ	MG for 16.3, 16.2, 16.1, 16.4										
N 17	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----	1				\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Extra	M-F 7-730p	M-----	:30		\$500.00	NM		
			See MG 17.2									
	2	KVVU	11/05/12-11/05/12	Extra	M-F 7-730p	M-----	:30		\$950.00	NM		
	Ⓜ	MG for 17.1 11/05										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KVVU	11/03/12	11/03/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
		See MG 19.2, 19.3, 19.4										
N 19	KVVU	11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	3	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Glee	Thu 9p-10p	----Th----	:30		\$2,300.00	NM		
		See MG 19.2, 19.3, 19.4										
	2	KVVU	10/30/12-11/02/12	Fox 5 News at 6pm	M-F 6-630pm	-TuWThF----	:30		\$900.00	NM		
	Ⓜ	MG for 18.1, 19.1										
	3	KVVU	10/30/12-11/02/12	Fox 5 News at 6pm	M-F 6-630pm	-TuWThF----	:30		\$900.00	NM		
	Ⓜ	MG for 18.1, 19.1										
	4	KVVU	11/03/12-11/03/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$825.00	NM		
	Ⓜ	MG for 18.1, 19.1										
N 20	KVVU	11/02/12	11/02/12	Touch	Fri 8p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Touch	Fri 8p-9p	-----F----	:30		\$1,000.00	NM		
		See MG 20.2										
	2	KVVU	11/02/12-11/02/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	Ⓜ	MG for 20.1 11/02										
N 21	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Bones	Mon 8p-9p	M-----	:30		\$2,300.00	NM		
		See MG 21.2										
	2	KVVU	11/05/12-11/05/12	Bones	Mon 8p-9p	M-----	:30		\$4,500.00	NM		
	Ⓜ	MG for 21.1 11/05										
N 22	KVVU	10/30/12	10/30/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$2,500.00	NM		
		See MG 22.2										
	2	KVVU	10/30/12-10/30/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$5,500.00	NM		
	Ⓜ	MG for 22.1 10/30										
N 23	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The X Factor	The X Factor	---W-----	:30		\$2,800.00	NM		
		See MG 23.2										
	2	KVVU	10/31/12-10/31/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ	MG for 23.1 10/31										
N 24	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
483101 /	06214902

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$3,750.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 The X Factor The X Factor ----Th----- :30 \$3,750.00 NM See MG 24.2 2 KVVU 10/29/12-11/04/12 The X Factor The X Factor ----Th----- :30 \$5,150.00 NM Ⓜ MG for 24.1 11/01												
N 25	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$700.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Sports Plus Su 1045p 1045p-11p -----Su :30 \$700.00 NM See MG 25.2 2 KVVU 11/04/12-11/04/12 Sports Plus Su 1045p 1045p-11p -----Su :30 \$1,200.00 NM Ⓜ MG for 25.1 11/04												
N 26	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2 2 \$1,075.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,075.00 NM See MG 26.3,26.4 2 KVVU 10/29/12-11/04/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,075.00 NM See MG 26.3,26.4 3 KVVU 10/29/12-11/04/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,850.00 NM Ⓜ MG for 26.1,26.2 4 KVVU 10/29/12-11/04/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$1,850.00 NM Ⓜ MG for 26.1,26.2												
N 27	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----2- 2 \$800.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$800.00 NM See MG 27.3,27.4 2 KVVU 10/29/12-11/04/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$800.00 NM See MG 27.3,27.4 3 KVVU 10/29/12-11/04/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$1,500.00 NM Ⓜ MG for 27.2,27.1 4 KVVU 10/29/12-11/04/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$1,500.00 NM Ⓜ MG for 27.2,27.1												
N 28	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$17,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 8 \$1,325.00												

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
3	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
4	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
5	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
6	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
7	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
8	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16												
9	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
10	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
11	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
12	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
13	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
14	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
15	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
16	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$2,150.00	NM		
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1												
N 29	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		11/05/12	11/11/12	2-----					2	\$1,325.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	11/05/12-11/11/12		Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
See MG 29.3,29.4												
2	KVVU	11/05/12-11/11/12		Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
See MG 29.3,29.4												
3	KVVU	11/05/12-11/05/12		Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$2,150.00	NM		
Ⓜ MG for 29.1,29.2												
4	KVVU	11/05/12-11/05/12		Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$2,150.00	NM		
Ⓜ MG for 29.1,29.2												
N 30	KVVU	10/30/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$825.00		

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<u>Contract / Revision</u>		<u>Alt Order #</u>
483101 /		06214902
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	S BERKLEY FOR SENA	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Berkley For Senate		10/25/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
3	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
4	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
See MG 30.5,30.6,30.7,30.8												
5	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.3,30.1,30.4,30.2											
6	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.3,30.1,30.4,30.2											
7	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.3,30.1,30.4,30.2											
8	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
Ⓜ	MG for 30.3,30.1,30.4,30.2											
N 31	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$825.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	11/05/12-11/11/12		Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$825.00	NM		
See MG 31.2												
2	KVVU	11/05/12-11/05/12		Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$1,950.00	NM		
Ⓜ	MG for 31.1 11/05											
Totals											84	\$108,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	84	\$108,350.00	\$92,097.50
Totals	84	\$108,350.00	\$92,097.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AGY #	AGY. NAME	BUYER NAME
	SHORR JOHNSON MAGNUS	MICHAEL D'ETTORE
	1831 CHESTNUT STREET	SALES PRSN PH- TERESA DIFURIA

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	6214902			

PRDCT	<u>S BERKLEY FOR SENATE</u>	EST #	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 08.52

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
18		S	700P-800P	30		\$325.00	11/3	11/3	0		SAT	0
PROGRAM : TMZ WEEKEND												
ORD COM1: REVISED RATES												
33		A	600P-630P	30		\$900.00	10/30	11/5	2		TU-F,M	2
PROGRAM : NEWS												
ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK												
34		A	900P-1000P	30		\$825.00	11/3	11/3	1		SAT	1
PROGRAM : THE CLOSER												
ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 33-34												

REP HEADLINE# 6214902 TRF# 483101
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 08.52
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

19	S		900P-1000P	30		\$2,300.00	11/1	11/1	0		THU	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : GLEE
 ORD COM1 : REVISED RATES

20	S		800P-900P	30		\$3,500.00	11/2	11/2	0		FRI	0
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : TOUCH
 ORD COM1 : REVISED RATES

36	A		800P-900P	30		\$3,500.00	11/2	11/2	1		FRI	1
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : KITCHEN NIGHTMARE
 ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 1 SPOT/WK

24	S		800P-900P	30		\$5,150.00	11/1	11/1	0		THU	0
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : X FACTOR RESULT
 ORD COM1 : REVISED RATES

35	A		800P-1030P	30		\$5,150.00	11/1	11/1	1		THU	1
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : X FACTOR RESULT
 ORD COM1 : CORRECT TP. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-24 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#18	MISSED: SAT/700P-800P	NOV3	30S	\$325.00					(OCT25/12)	
----	------	--------	-----------------------	------	-----	----------	--	--	--	--	------------	--

		BUY#19	THU/900P-1000P	NOV1	30S	\$2,300.00						
--	--	--------	----------------	------	-----	------------	--	--	--	--	--	--

			OFFER: TU-F,M/600P-630P	OCT30 (2/WK)	30S	\$900.00					PLS ADVISE.	
--	--	--	-------------------------	--------------	-----	----------	--	--	--	--	-------------	--

			& SAT/900P-1000P	NOV3	30S	\$825.00						
--	--	--	------------------	------	-----	----------	--	--	--	--	--	--

			CMT: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE.									
--	--	--	---	--	--	--	--	--	--	--	--	--

M3	OK'D	BUY#24	MISSED: THU/800P-900P	NOV1	30S	\$5,150.00					(OCT25/12)	
----	------	--------	-----------------------	------	-----	------------	--	--	--	--	------------	--

			OFFER: THU/800P-1030P	NOV1	30S	\$5,150.00					PLS ADVISE.	
--	--	--	-----------------------	------	-----	------------	--	--	--	--	-------------	--

			CMT: CORRECT TP. PLS APPROVE.									
--	--	--	-------------------------------	--	--	--	--	--	--	--	--	--

M4	OK'D	BUY#20	MISSED: FRI/800P-900P	NOV2	30S	\$3,500.00					(OCT25/12)	
----	------	--------	-----------------------	------	-----	------------	--	--	--	--	------------	--

			OFFER: FRI/800P-900P	NOV2	30S	\$3,500.00					PLS ADVISE.	
--	--	--	----------------------	------	-----	------------	--	--	--	--	-------------	--

			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									
--	--	--	---------------------------------------	--	--	--	--	--	--	--	--	--

NOV/12 108350.00 CONTRACT TOTAL 108350.00
 TOTAL SPOTS 84

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!

OCT26/12 08.52

ORDER WORKSHEET

HARRIS REPORT FROM REP

*** KVVU-TV ***

REP HEADLINE# 6214902

TRF# 483101

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
<div>MARKET TOTALS \$265,780</div> <div> <div>KVVU 25%</div> <div>KSNV 20%</div> <div>KTUD 0%</div> </div> <div> <div>KLAS 32%</div> <div>KTNV 21%</div> <div>KVMY 1%</div> <div>KVCW 1%</div> <div>CABL 0%</div> </div>												
<div>OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.</div>												
<div>SVC- NSI</div> <div>DEMOS- RA35+*</div>												
<div>MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME</div> <div>P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE</div>												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

REP. #	OFF. #	762	SALESMAN	#
BUYER NAME	MICHAEL D'ETTORE			
SALES PRSN	PH- TERESA DIFURIA			
CLASS: NATL.	LOCAL		REGIONAL	

LOCAL	REGIONAL
1. <i>Chrysomelids</i>	1. <i>Chrysomelids</i>
2. <i>Curculionids</i>	2. <i>Curculionids</i>
3. <i>Longhorn beetles</i>	3. <i>Longhorn beetles</i>
4. <i>Scarabaeids</i>	4. <i>Scarabaeids</i>
5. <i>Staphylinids</i>	5. <i>Staphylinids</i>
6. <i>Beetles</i>	6. <i>Beetles</i>
7. <i>Ants</i>	7. <i>Ants</i>
8. <i>Termites</i>	8. <i>Termites</i>
9. <i>Wasps</i>	9. <i>Wasps</i>
10. <i>Bumblebees</i>	10. <i>Bumblebees</i>
11. <i>Honeybees</i>	11. <i>Honeybees</i>
12. <i>Flies</i>	12. <i>Flies</i>
13. <i>Moths</i>	13. <i>Moths</i>
14. <i>Butterflies</i>	14. <i>Butterflies</i>
15. <i>Cicadas</i>	15. <i>Cicadas</i>
16. <i>Crickets</i>	16. <i>Crickets</i>
17. <i>Grasshoppers</i>	17. <i>Grasshoppers</i>
18. <i>Spiders</i>	18. <i>Spiders</i>
19. <i>Scorpions</i>	19. <i>Scorpions</i>
20. <i>Centipedes</i>	20. <i>Centipedes</i>
21. <i>Millipedes</i>	21. <i>Millipedes</i>
22. <i>Arachnids</i>	22. <i>Arachnids</i>
23. <i>Insects</i>	23. <i>Insects</i>
24. <i>Amphibians</i>	24. <i>Amphibians</i>
25. <i>Reptiles</i>	25. <i>Reptiles</i>
26. <i>Birds</i>	26. <i>Birds</i>
27. <i>Mammals</i>	27. <i>Mammals</i>
28. <i>Fish</i>	28. <i>Fish</i>
29. <i>Marine invertebrates</i>	29. <i>Marine invertebrates</i>
30. <i>Land invertebrates</i>	30. <i>Land invertebrates</i>
31. <i>Plants</i>	31. <i>Plants</i>
32. <i>Fungi</i>	32. <i>Fungi</i>
33. <i>Bacteria</i>	33. <i>Bacteria</i>
34. <i>Viruses</i>	34. <i>Viruses</i>
35. <i>Protozoa</i>	35. <i>Protozoa</i>
36. <i>Algae</i>	36. <i>Algae</i>
37. <i>Fossils</i>	37. <i>Fossils</i>
38. <i>Geology</i>	38. <i>Geology</i>
39. <i>Metallurgy</i>	39. <i>Metallurgy</i>
40. <i>Chemistry</i>	40. <i>Chemistry</i>
41. <i>Physics</i>	41. <i>Physics</i>
42. <i>Mathematics</i>	42. <i>Mathematics</i>
43. <i>Engineering</i>	43. <i>Engineering</i>
44. <i>Medicine</i>	44. <i>Medicine</i>
45. <i>Law</i>	45. <i>Law</i>
46. <i>History</i>	46. <i>History</i>
47. <i>Philosophy</i>	47. <i>Philosophy</i>
48. <i>Religion</i>	48. <i>Religion</i>
49. <i>Art</i>	49. <i>Art</i>
50. <i>Music</i>	50. <i>Music</i>
51. <i>Sports</i>	51. <i>Sports</i>
52. <i>Games</i>	52. <i>Games</i>
53. <i>Technology</i>	53. <i>Technology</i>
54. <i>Transportation</i>	54. <i>Transportation</i>
55. <i>Communication</i>	55. <i>Communication</i>
56. <i>Education</i>	56. <i>Education</i>
57. <i>Healthcare</i>	57. <i>Healthcare</i>
58. <i>Business</i>	58. <i>Business</i>
59. <i>Finance</i>	59. <i>Finance</i>
60. <i>Politics</i>	60. <i>Politics</i>
61. <i>Social sciences</i>	61. <i>Social sciences</i>
62. <i>Humanities</i>	62. <i>Humanities</i>
63. <i>Interdisciplinary studies</i>	63. <i>Interdisciplinary studies</i>
64. <i>Environmental studies</i>	64. <i>Environmental studies</i>
65. <i>Global studies</i>	65. <i>Global studies</i>
66. <i>Area studies</i>	66. <i>Area studies</i>
67. <i>Language studies</i>	67. <i>Language studies</i>
68. <i>Literature studies</i>	68. <i>Literature studies</i>
69. <i>Cultural studies</i>	69. <i>Cultural studies</i>
70. <i>Gender studies</i>	70. <i>Gender studies</i>
71. <i>Race studies</i>	71. <i>Race studies</i>
72. <i>Sexuality studies</i>	72. <i>Sexuality studies</i>
73. <i>Disability studies</i>	73. <i>Disability studies</i>
74. <i>Queer studies</i>	74. <i>Queer studies</i>
75. <i>Trans studies</i>	75. <i>Trans studies</i>
76. <i>Intersectional studies</i>	76. <i>Intersectional studies</i>
77. <i>Critical theory</i>	77. <i>Critical theory</i>
78. <i>Postmodernism</i>	78. <i>Postmodernism</i>
79. <i>Deconstruction</i>	79. <i>Deconstruction</i>
80. <i>Phenomenology</i>	80. <i>Phenomenology</i>
81. <i>Existentialism</i>	81. <i>Existentialism</i>
82. <i>Marxism</i>	82. <i>Marxism</i>
83. <i>Capitalism</i>	83. <i>Capitalism</i>
84. <i>Socialism</i>	84. <i>Socialism</i>
85. <i>Communism</i>	85. <i>Communism</i>
86. <i>Environmentalism</i>	86. <i>Environmentalism</i>
87. <i>Conservation</i>	87. <i>Conservation</i>
88. <i>Wildlife management</i>	88. <i>Wildlife management</i>
89. <i>Urban planning</i>	89. <i>Urban planning</i>
90. <i>Architecture</i>	90. <i>Architecture</i>
91. <i>Design</i>	91. <i>Design</i>
92. <i>Art history</i>	92. <i>Art history</i>
93. <i>Visual arts</i>	93. <i>Visual arts</i>
94. <i>Performing arts</i>	94. <i>Performing arts</i>
95. <i>Dance</i>	95. <i>Dance</i>
96. <i>Theater</i>	96. <i>Theater</i>
97. <i>Musicology</i>	97. <i>Musicology</i>
98. <i>Music theory</i>	98. <i>Music theory</i>
99. <i>Music education</i>	99. <i>Music education</i>
100. <i>Music business</i>	100. <i>Music business</i>

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT25/12 18.00

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1	R		700A-900A	30		\$700.00	10/30	11/2	16		TU-F	16
PROGRAM : NEWS												
CON COM1 : MAX 4X DAY												
2	R		700A-900A	30		\$700.00	11/5	11/5	4		MON	4
PROGRAM : NEWS												
3	R		600A-700A	30		\$725.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
4	R		600A-700A	30		\$725.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

FROM REP OCT25/12 18.07
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	R		500A-600A	30		\$450.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
6	R		500A-600A	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7	R		400P-500P	30		\$500.00	10/30	11/2	4		TU-F	4
PROGRAM : DR OZ												
CON COM1 : MAX 1X DAY												
8	RZ		400P-500P	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												
ORD COM1 : REVISED RATES												
9	RZ		600P-700P	30		\$650.00	10/30	11/2	4		TU-F	4
PROGRAM : MORE												
ORD COM1 : REVISED RATES												
CON COM1 : MAX 1X DAY												
10	RZ		600P-700P	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : MORE												
ORD COM1 : REVISED RATES												
11	RZ		530P-600P	30		\$1,025.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
ORD COM1 : REVISED RATES												
CON COM1 : MAX 1X DAY												
12	RZ		530P-600P	30		\$1,025.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED RATES												
13	RZ		600P-700P	30		\$325.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND												
ORD COM1 : REVISED RATES												

FAX# 610-225-1191
 CHANGES
 FROM REP OCT25/12 18.07
 CHANGES *** KVVU-TV ****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		RZ	730P-800P	30		\$1,350.00	10/30	11/2	4		TU-F	4
PROGRAM : TMZ												
ORD COM1: REVISED RATES												
CON COM1: MAX 1X DAY												
15		RZ	730P-800P	30		\$1,350.00	11/5	11/5	1		MON	1
PROGRAM : TMZ												
ORD COM1: REVISED RATES												
16		RZ	700P-730P	30		\$950.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
ORD COM1: REVISED RATES												
CON COM1: MAX 1X DAY												
17		RZ	700P-730P	30		\$950.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
ORD COM1: REVISED RATES												
18		Z	700P-800P	30		\$325.00	11/3	11/3	1		SAT	1
PROGRAM : TMZ WEEKEND												
ORD COM1: REVISED RATES												
19		Z	900P-1000P	30		\$2,300.00	11/1	11/1	1		THU	1
PROGRAM : GLEE												
ORD COM1: REVISED RATES												
20		RZ	800P-900P	30		\$3,500.00	11/2	11/2	1		FRI	1
PROGRAM : TOUCH												
ORD COM1: REVISED RATES												
21		RZ	800P-900P	30		\$4,500.00	11/5	11/5	1		MON	1
PROGRAM : BONES												
ORD COM1: REVISED RATES												
22		Z	800P-900P	30		\$2,500.00	10/31	10/31	0		WED	0
PROGRAM : NEW GRL/MINDY												
ORD COM1: REVISED RATES												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	RZ		800P	30		\$5,500.00	10/30	10/30	1		TUE	1
PROGRAM : NEW GRL/MINDY ORD COM1 : 6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI ORD COM2 : REVISED RATES THIS IS A MAKE-GOOD FOR OCT31 ON LINE-22 FOR 1 SPOT/WK												
23	RZ		800P-900P	30		\$5,350.00	10/31	10/31	1		WED	1
PROGRAM : X FACTOR ORD COM1 : REVISED RATES												
24	RZ		800P-900P	30		\$5,150.00	11/1	11/1	1		THU	1
PROGRAM : X FACTOR RESULT ORD COM1 : REVISED RATES												
25	RZ		1045P-1100P	30		\$1,200.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS PUS ORD COM1 : REVISED RATES												
26	RZ		1000P-1045P	30		\$1,850.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS ORD COM1 : REVISED RATES												
27	RZ		1000P-1100P	30		\$1,500.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS ORD COM1 : REVISED RATES												
28	RZ		1000P-1100P	30		\$2,150.00	10/30	11/2	8		TU-F	8
PROGRAM : NEWS ORD COM1 : REVISED RATES CON COM1 : MAX 2X DAY												
29	RZ		1000P-1100P	30		\$2,150.00	11/5	11/5	2		MON	2
PROGRAM : NEWS ORD COM1 : REVISED RATES												

REP HEADLINE# 6214902 TRF# 483101
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.07
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30		RZ	1100P-1135P	30		\$1,950.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
CON COM1: MAX 1X DAY												
31		RZ	1100P-1135P	30		\$1,950.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
NOV/12 108350.00												CONTRACT TOTAL 108350.00
												TOTAL SPOTS 83

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

CONTRACT

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Congress		<u>Original Date / Revision</u> 06/26/12 / 06/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	16	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				16	\$625.00			
N 2	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	4-----				4	\$625.00			
N 3	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$675.00			
N 4	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$675.00			
N 5	KVVU	10/30/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$380.00			
N 6	KVVU	11/05/12	11/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$380.00			
N 7	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$275.00			
N 8	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$275.00			
N 9	KVVU	10/30/12	11/02/12	MORE Access	6-7pm		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$350.00			
N 10	KVVU	11/05/12	11/05/12	MORE Access	6-7pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 11	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$550.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$550.00			
N 13	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$120.00			
N 14	KVVU	10/30/12	11/02/12	TMZ	730-8p		:30			NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$675.00			
N 15	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$675.00			
N 16	KVVU	10/30/12	11/02/12	Extra	M-F 7-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$500.00			
N 17	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 18	KVVU	11/03/12	11/03/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$325.00			
N 19	KVVU	11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$2,300.00			
N 20	KVVU	11/02/12	11/02/12	Touch	Fri 8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,000.00			
N 21	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,300.00			
N 22	KVVU	10/30/12	10/30/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$2,500.00			
N 23	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,800.00			
N 24	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,750.00			
N 25	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$700.00			
N 26	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$1,075.00			
N 27	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$800.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

<u>Contract / Revision</u>	<u>Alt Order #</u>
483101 /	06214902

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$10,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				8	\$1,325.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 29	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,325.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 30	KVVU	10/30/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$825.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 31	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$825.00			
Totals											83	\$66,445.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	83	\$66,445.00	\$56,478.25
Totals	83	\$66,445.00	\$56,478.25

Signature: _____ Date: _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
JUN27/12 09.1
*** KVVU-TV ***

REP. TO ROSE
FROM NIKKI
OK'D M1
SEE LINE 32
TOTAL SAME
PLS CNF THANKS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
22	S		800P-900P	30		\$2,500.00	10/31	10/31	0		WED	0
PROGRAM : NEW GRL/MINDY												
32	A		800P	30		\$2,500.00	10/30	10/30	1		TUE	1
PROGRAM : NEW GRL/MINDY												
ORD COM1 : 6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-22 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#22			MISSED:WED/800P-900P	OCT31		30S		\$2,500.00	(JUN26/12)
						OFFER:TUE/800P	OCT30		30S		\$2,500.00	PLS ADVISE.
CMT:6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 REP HEADLINE# 6214902 TRF# 483101
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 JUN27/12 09.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

NOV/12			66445.00									
CONTRACT TOTAL											66445.00	
TOTAL SPOTS											83	

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
 KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN26/12 11.1

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME MICHAEL D'ETTORE

SALES PRSN	PH--	TERESA DIFURIA
------------	------	----------------

CLASS:	NATL.	LOCAL	REGIONAL
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100

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUN26/12 11.19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$625.00	10/30	11/2	16		TU-F	16
PROGRAM : NEWS												
CON COM1 : MAX 4X DAY												
2			700A-900A	30		\$625.00	11/5	11/5	4		MON	4
PROGRAM : NEWS												
3			600A-700A	30		\$675.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
4			600A-700A	30		\$675.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

JUN26/12 11.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			500A-600A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$380.00	10/30	11/2	4		TU-F	4
6			500A-600A PROGRAM : NEWS	30		\$380.00	11/5	11/5	1		MON	1
7			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$275.00	10/30	11/2	4		TU-F	4
8			400P-500P PROGRAM : DR OZ	30		\$275.00	11/5	11/5	1		MON	1
9			600P-700P PROGRAM : MORE CON COM1 : MAX 1X DAY	30		\$350.00	10/30	11/2	4		TU-F	4
10			600P-700P PROGRAM : MORE	30		\$350.00	11/5	11/5	1		MON	1
11			530P-600P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	10/30	11/2	4		TU-F	4
12			530P-600P PROGRAM : NEWS	30		\$550.00	11/5	11/5	1		MON	1
13			600P-700P PROGRAM : EXTRA WEEKEND	30		\$120.00	11/4	11/4	1		SUN	1
14			730P-800P PROGRAM : TMZ CON COM1 : MAX 1X DAY	30		\$675.00	10/30	11/2	4		TU-F	4
15			730P-800P PROGRAM : TMZ	30		\$675.00	11/5	11/5	1		MON	1

REP HEADLINE# 6214902
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$500.00	10/30	11/2	4		TU-F	4
17			700P-730P PROGRAM : EXTRA	30		\$500.00	11/5	11/5	1		MON	1
18			700P-800P PROGRAM : TMZ WEEKEND	30		\$325.00	11/3	11/3	1		SAT	1
19			900P-1000P PROGRAM : GLEE	30		\$2,300.00	11/1	11/1	1		THU	1
20			800P-900P PROGRAM : TOUCH	30		\$1,000.00	11/2	11/2	1		FRI	1
21			800P-900P PROGRAM : BONES	30		\$2,300.00	11/5	11/5	1		MON	1
22			800P-900P PROGRAM : NEW GRL/MINDY	30		\$2,500.00	10/31	10/31	1		WED	1
23			800P-900P PROGRAM : X FACTOR	30		\$2,800.00	10/31	10/31	1		WED	1
24			800P-900P PROGRAM : X FACTOR RESULT	30		\$3,750.00	11/1	11/1	1		THU	1
25			1045P-1100P PROGRAM : SPORTS PUS	30		\$700.00	11/4	11/4	1		SUN	1
26			1000P-1045P PROGRAM : NEWS	30		\$1,075.00	11/4	11/4	2		SUN	2
27			1000P-1100P PROGRAM : NEWS	30		\$800.00	11/3	11/3	2		SAT	2

REP HEADLINE# 6214902
 *** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			1000P-1100P	30		\$1,325.00	10/30	11/2	8		TU-F	8
PROGRAM : NEWS												
CON COM1: MAX 2X DAY												
29			1000P-1100P	30		\$1,325.00	11/5	11/5	2		MON	2
PROGRAM : NEWS												
30			1100P-1135P	30		\$825.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
31			1100P-1135P	30		\$825.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
NOV/12 66445.00												CONTRACT TOTAL 66445.00
												TOTAL SPOTS 83

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0% KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
 DEMOS- RA35+*